

WHAT IS CLAIMED IS:

1. A system for correlating an identifier in print media to information in electronic format, comprising:

5 a graphical user interface coupled to a network including the information located at a network address, the user interface being configured to receive a request from a remote user, the request including the identifier from the print media; and

 a server coupled to the network and configured to:

10 receive the request;
 correlate the identifier with the address;
 display the address corresponding to the identifier; and
 provide a link to the information using the address.

15 2. The system of claim 1, wherein the network comprises the Internet.

 3. The system of claim 1, wherein the network comprises a local area network.

20 4. The system of claim 1, wherein the graphical user interface comprises a web page.

 5. The system of claim 1, wherein the identifier comprises a telephone number.

 6. The system of claim 5, wherein the telephone number comprises an extension.

25 7. The system of claim 5, wherein the server is further configured to display an advertisement corresponding to the telephone number.

 8. A method for correlating an identifier in print media to information in electronic format, comprising:

30 assigning an identifier to an electronic address of the information;

receiving with a server a query comprising the identifier over a network from a
remote user;

displaying the address corresponding to the identifier; and

providing a link to the information using the address.

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9. The method of claim 8, wherein the network comprises the Internet.

10. The method of claim 8, wherein the network comprises a local area network.

10 11. The method of claim 8, wherein the identifier comprises a telephone number.

12. The method of claim 11, wherein the telephone number comprises an extension.

15 13. The method of claim 11, further comprising displaying an advertisement
corresponding to the telephone number.

14. A method for associating information from print media with online information via a
telephone number identifier, comprising:

associating the telephone number identifier with a URL address;

20 providing an online query field configured to receive the telephone number
identifier from a remote user;

displaying the URL address to the remote user in response to the query; and

providing a link to the URL address.

25 15. The method of claim 14, wherein the information from print media and the online
information comprise classified advertisement information.

16. The method of claim 14, wherein the information from print media and the online
information comprises news information.

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17. The method of claim 14, wherein the information from print media and the online information comprises commercial information.

18. The method of claim 14, wherein the telephone number identifier comprises an extension.

19. The method of claim 18, wherein the online query field is configured to receive the telephone number identifier with or without the extension.

20. The method of claim 19, wherein the method further comprises displaying two or more URL addresses associated with two or more extensions in response to the receipt of the telephone number identifier without the extension.

21. The method of claim 14, further comprising display an advertisement corresponding to the telephone number identifier.

22. A computer readable media containing program instructions for associating information from print media with online information via a telephone number identifier, the media comprising instructions for:

associating the telephone number identifier with a URL address;
providing an online query field configured to receive the telephone number identifier from a remote user;
displaying the URL address to the remote user in response to the query; and
providing a link to the URL address.

23. The media of claim 22, wherein the instructions comprise HTML code.

24. The media of claim 22, wherein the information from print media and the online information comprise classified advertisement information.

25. The media of claim 22, wherein the information from print media and the online information comprises news information.

5 26. The media of claim 22, wherein the information from print media and the online information comprises commercial information.

27. The media of claim 22, wherein the media further comprises instructions for displaying an advertisement corresponding to the telephone number identifier.

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